

Thank you for your interest in the *RBG Generative Business – Business Support* programme, which is fully funded by the UK Shared Prosperity Fund, delivered by CNT Associates, and supported by RBG and other partners.

Please register here: <https://bit.ly/3SGjBWu>

As part of the programme, we can provide you with:

- Free business support to help you grow and develop your business with our in-house experts, with gateway support to the services provided by other partners
- Additional support with the following templates or strategies, if required:
 1. Business Plan
 2. Digital Marketing Strategy
 3. Funding Your Business
 4. Getting Your Business Online
 5. General support for the development of your business
 6. Other agreed support

There is also access to limited grant funding as part of this programme, please contact us directly for more details.

- Access to 10 planning webinars:
 1. Getting Your Business Online for Beginners
 2. Funding and Opportunities for E-commerce
 3. Funding Your Business
 4. Developing a Digital Marketing Strategy for Your Business
 5. Funding Panel
 6. Ask the Experts
 7. Building an Online Store Using Shopify
 8. How to Write a Funding Application
 9. Support for Women-Led Businesses
 10. AI for Beginners
- Access to the CNT YouTube channel. We have a range of business development presentations already on it and will be adding more as the programme progresses. See this link: <https://www.youtube.com/@cntassociates8714>
- Plus access to the services of other partners, including digital skills training and other business support
- Online portal where you can find further information, resources and useful links

Eligibility

To be eligible to participate in the programme:

- Generative businesses must be in Greenwich (head offices can be elsewhere but they must be trading in Greenwich)
- Generative businesses must be a small to medium sized enterprise (SME) or charity with a trading arm or a CIC, social enterprise or start up business